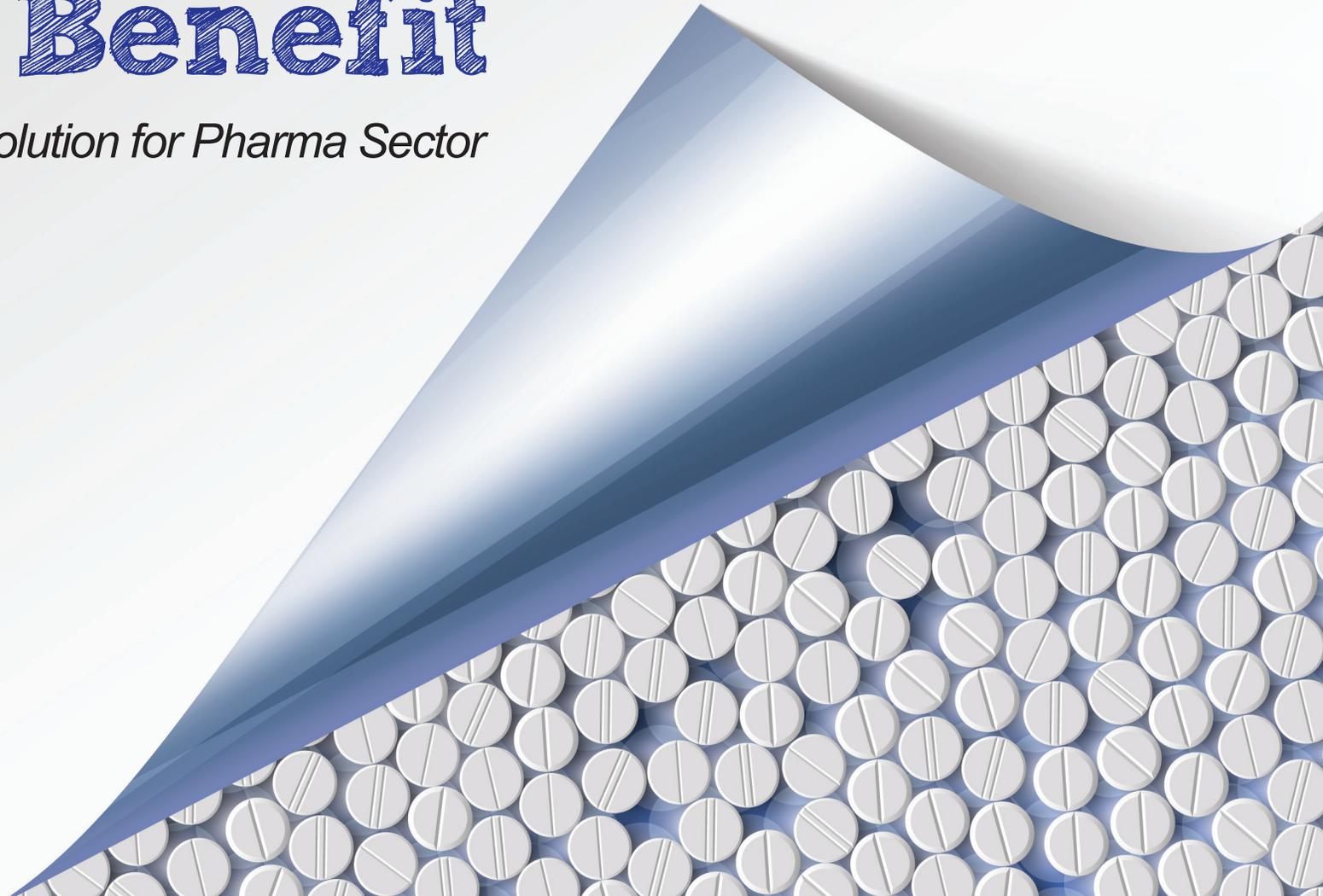




# Holographic Blister Foil & It's Benefit

*Anti-Counterfeit Solution for Pharma Sector*





For packaging, Pharmaceutical Manufacturers should prefer Holographic Blister Foil. This kind of packaging is very protective and highly advanced. Blister packaging is a type of packaging that prevents scratches and jerks in order to protect pharmaceutical products completely. Holographic Blister Foil is designed especially for the items that make use of blister packaging. Using laser and holographic printing process, hologram manufacturers make strips that are used to be stuck on blister packaging.

# SOME BENEFITS

Holographic Blister Foil are strong yet convenient, which provides multi-faceted protection for all kinds of medicines, vitamins and various nutritional supplements. Such kind of packaging is unique and capable enough to protect the products while making things simpler for both pharmacists and consumers like:



With such packaging, the life of medicines gets increases and they get extended expiry date.



One of the biggest benefits of this packaging is that it provides a separate blister for each capsule, this ensures that no capsule can be contaminated.

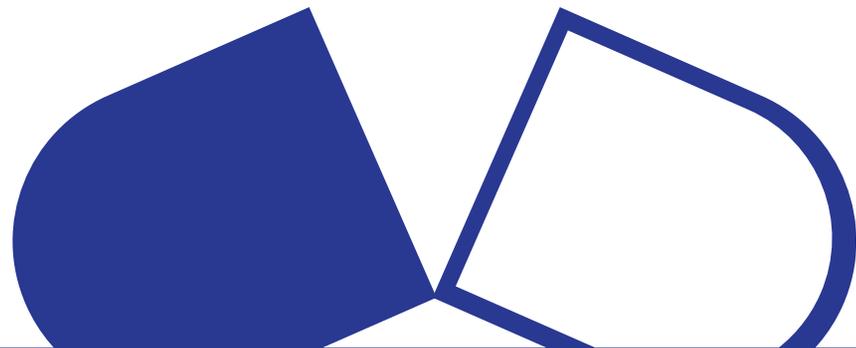


Aluminium sheets are used in this kind of packaging, because of which contamination of any type is not possible however, the costing remains the same.



# KEY BENEFIT 1: DIFFICULT TO BE COUNTERFEITED

The best thing about Holographic Blister Foil is that it is hard to be counterfeited and thus there is no possibility of counterfeited drugs to take its place. The product remains unique and original. Consumers receive the original product from the distributors and they can easily identify the original product with this kind of packaging.





## KEY BENEFIT 2: CONSISTENCY

Holographic Blister Foil always remains consistent. While manufacturing, one should use advanced parameters to ensure better service and optimum security. This also helps to make the product more reliable.

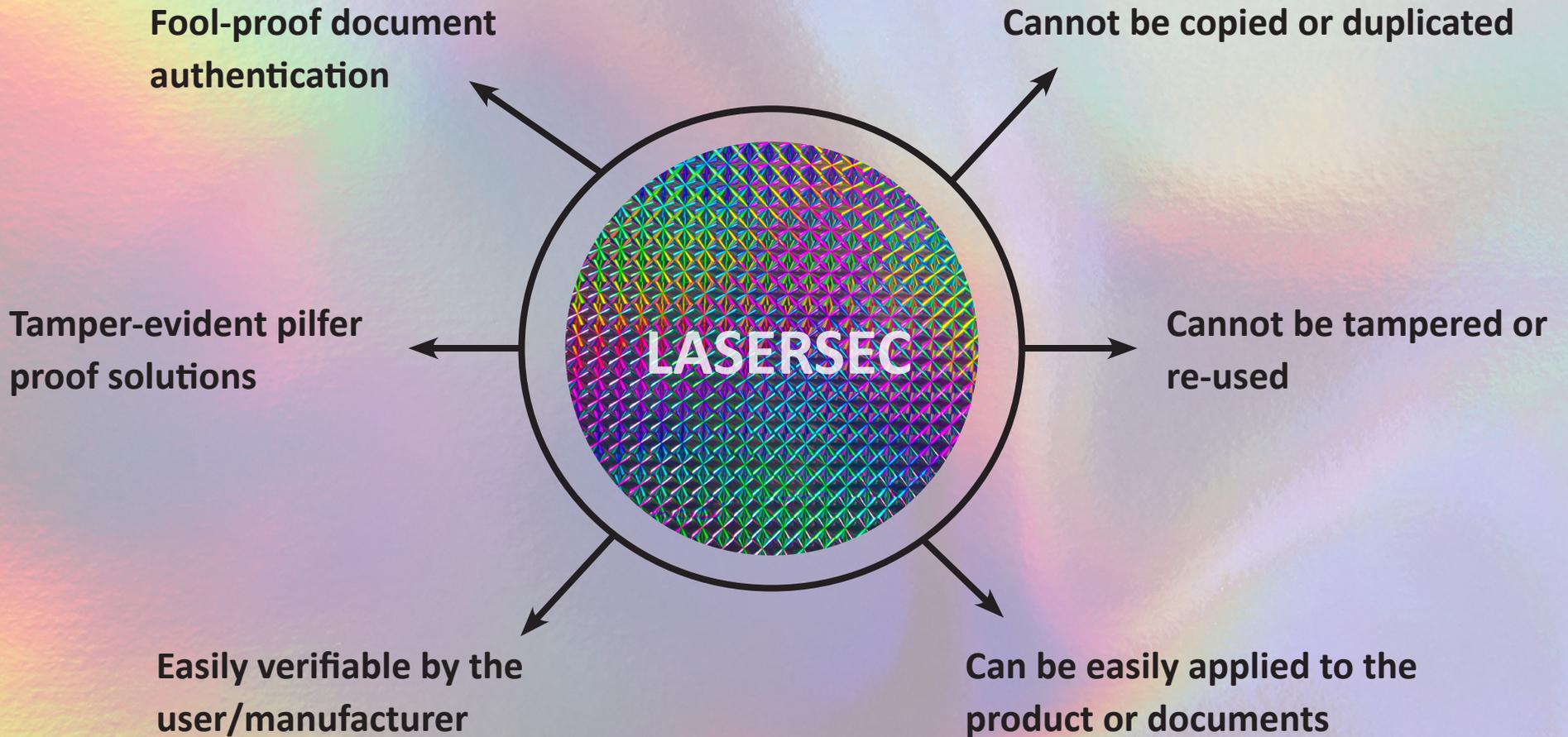
# KEY BENEFIT 3: CUSTOMIZATION

Customizable images on Holographic Blister Foil, is to make it more secure and unique. Such images on hologram reduce the chance of malpractice. Holographic Blister Foil along with such images helps in total brand protection.

Because of the high-level security, the demand for Holographic Blister Foil is increasing rapidly day by day.



**Some of other benefits which make Blister Foil Packaging different from others:**



It can easily be said that in today's time, Holographic Blister Foil is the most cost effective, secure and convenient tamper evident packaging method which is TGA recognition and comes with many other benefits. These features makes this packaging as most preferred one for most of the manufacturers and distributors of pharmaceutical products.

Holographic Blister Foil is the best alternative in current forms of packaging, as it provides individual sealing for each dose, which gives the consumer an impression that they are the first person who is coming in contact with it, and such things definitely build the consumer confidence. With each dose being separated, there is no chance of any contact, rubbing or damage to the surface of any single dose, which

helps in creating a much cleaner and unaltered product presentation. Printed cartons are being used for all the blister sealed products, which gives better shelf impact in pharmacies and supermarkets.

These advantages make Holographic Blister Foil the best option in comparison of other forms of packaging. Adding to this, Holographic Blister Foil helps in keeping the production cost low which usually is one the biggest concern for pharmaceutical companies who manufacture medicines in large quantities. Because of all these qualities, this kind of packaging is becoming the preferred choice for most of the pharmaceutical companies, not just in India but across the world.



Companies that use Holographic Blister Foil will definitely have to face both, fewer challenges and high opportunities.

**With such secure features, Pharmaceutical Manufacturers should start the use of Holographic Blister Foil . This will help to say NO to duplicate drugs and also delivers original product in the market without impacting the brand.**

**So, neither Brand nor Customers get trouble by Counterfeit Drugs.**

We offer both standard and customized options, including accommodations for mixed products and unique cavity shapes. Visit [Lasersec Technologies](#) for more information about holographic blister packs and other custom packaging services!

**Are you wondering whether this packaging option is right for your company and product?**

# About Lasersec Technologies

Lasersec Technologies is the leading manufacturer of holograms being used as an anti-counterfeiting device. We ensure a high-level secrecy and quality at each and every step right from production to delivery of products. We enjoy a wide network of branch offices in all the metro & major cities in India. We are also having business alliances outside the country in Bangladesh, Srilanka, Malaysia, Nepal, Europe & UK.

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